



B-V Link
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MEDIA RELEASE

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FOR IMMEDIATE RELEASE
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New Intercity Bus Service between Barstow & Victorville

BARSTOW, JANUARY 19, 2011: Beginning today, January 19, B-V Link offers a new, easy and affordable travel option between Barstow and the Victor Valley. The new B-V Link intercity bus service will make three trips each way between 7:50 a.m. and 6:00 p.m. on Mondays, Wednesdays and Thursdays. Anyone may ride B-V Link by boarding at one of the new, specially marked B-V Link stops.

The first bus rolls out at 7:50 a.m. from Barstow Hospital, circles through downtown, and travels through Apple Valley to Victorville, ending at 9:30 a.m. at the VVTA transfer point at the Mall of Victor Valley. Along the way, B-V Link serves the Barstow Senior Center, Desert Manna, St. Mary Medical Center, Kaiser Permanente, the Pacific Eye Institute (serving two locations in Victorville), and bus transfer centers in Barstow and Victorville. The final run of the day ends at the Barstow Transit Center (City Hall) at 6:00 p.m.

Providing this new bus service was a collaborative effort led by San Bernardino First District Supervisor Brad Mitzelfelt's office, along with San Bernardino Associated Governments (SANBAG), the City of Barstow, and Victor Valley Transit Authority (VVTA), which will operate the service. B-V Link was created in response to requests from Barstow residents, many of whom are elderly or disabled, who frequently travel to Apple Valley and Victorville for medical or social service appointments.

"VVTA is pleased that Supervisor Mitzelfelt is committed to providing transit services in the High Desert," said Mike Leonard, VVTA chair and Hesperia Mayor Pro Tem. "B-V Link will be especially valuable to those residents of the Barstow area who cannot access the medical and social services that they need locally. VVTA also appreciates the support of SANBAG in finding the funding to get this service started and the support from the City of Barstow and its City Council. B-V Link is a great example of how local agencies can work together for the betterment of the public. This service was requested by the public and through the cooperation of multiple agencies, it has come to fruition."



B-V Link is available to the general public for \$6.00 one way—\$12.00 round trip—with a 50% discount for seniors and persons with disabilities. Riders travelling from Barstow can use the B-V Link day pass for free same-day travel on any VVTA fixed route service. Similarly, riders travelling to Barstow from Victor Valley may show their B-V Link day pass to ride free on any local Barstow Area Transit local and County fixed routes. For more information, including complete information on stops and times, contact www.vvta.org/bvlink.html, or call (760) 948-3030.

Attachment: B-V Link Schedule

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BARSTOW to VICTORVILLE												
Barstow Hospital	Barstow Senior Center	Main St. & 6th	1st & Williams Desert Manna	Barstow Transit Ctr. City Hall	St. Mary Medical Center	Apple Valley Rd. Wendy's	Pac. Eye Inst. Hesp. Rd. & Crestview	Pac. Eye Inst. Hesp. Rd. & Chalon	Lorene & 7th	Kaiser Park Ave & Anacapa	Pacific Eye Institute Amargosa	Mall of Victor Valley
7:50 a.m.	*	7:53 a.m.	*	8:00 a.m.	8:54 a.m.	*	*	9:04 a.m.	9:14 a.m.	*	*	9:30 a.m.
9:50 a.m.	*	9:53 a.m.	*	10:00 a.m.	10:54 a.m.	*	*	11:04 a.m.	11:14 a.m.	*	*	11:30 a.m.
3:50 p.m.	*	3:53 p.m.	*	4:00 p.m.	4:54 p.m.	*	*	5:04 p.m.	5:14 p.m.	*	*	5:30 p.m.
VICTORVILLE to BARSTOW												
St. Mary Medical Center	Apple Valley Rd. Wendy's	Pac. Eye Inst. Hesp. Rd. & Crestview	Pac. Eye Inst. Hesp. Rd. & Chalon	Lorene & 7th	Kaiser Park Ave & Anacapa	Pacific Eye Institute Amargosa	Mall of Victor Valley	Barstow Hospital	Barstow Senior Center	Main St. & 6th	1st & Williams Desert Manna	Barstow Transit Ctr. City Hall
8:30 a.m.	*	*	8:40 a.m.	8:50 a.m.	*	*	9:06 a.m.	9:50 a.m.	*	9:53 a.m.	*	10:00 a.m.
2:30 p.m.	*	*	2:40 p.m.	2:50 p.m.	*	*	3:06 p.m.	3:50 p.m.	*	3:53 p.m.	*	4:00 p.m.
4:30 p.m.	*	*	4:40 p.m.	4:50 p.m.	*	*	5:06 p.m.	5:50 p.m.	*	5:53 p.m.	*	6:00 p.m.
*Bus will stop in-between time points.												

